Marketing Contractor Resume

Job Objective

To gain Marketing Contractor position in which to utilize my skills in such a way as to become a valued member and long-term employee within the company.

Highlights of Qualifications:

- Proficient with Outlook, Word, PowerPoint and Excel
- · Ability to establish relationships and multitask
- Ability to manage in fast environment and think strategically
- Ability to analyze data and translate analysis into actionable solutions to support business goals
- Ability to research marketing standards and regulations
- Superior analytical and problem-solving skill

Professional Experience:

Marketing Contractor CCSI INC, Sidney, NC September 2006 – Present

- Assisted marketing manager on regular basis.
- Managed execution across entire marketing mix and supervised cross functional teams.
- Handled brand performance and imparted analysis with conclusions.
- Innovated brand promotions and marketing budgets.
- Carried out special analyses to aid business initiatives.

Marketing Contractor Progress Software Corporation, Sidney, NC June 2002 – August 2006

- Assisted Director of Brand and innovated marketing materials.
- Formulated documents and managed with internal stakeholders.
- Handled requests from internal stakeholders.
- · Maintained inventory and distribution.
- Coordinated with legal on receiving approval for marketing programs.

Education:

Bachelor's Degree in Marketing DePauw University, Greencastle, IN

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