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# MARKETING LECTURER RESUME

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## Summary:

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A credible, effective and efficient lecturer with proven expertise in conveying knowledge to learning individuals; Responsible for delivering lectures, grading papers and exams; Responsible for delivering quality instructions and lectures ensuring student satisfaction; Has a good and strong communications and interaction skills; Has a keen ability in conducting research; Has a thorough knowledge of all marketing subject matters.

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## Professional Experience:

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Senior Marketing Lecturer January 2007 – Present  
University of California, San Diego, CA

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## Responsibilities:

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Established education objectives and oversaw the preparation of materials required for course content.  
Planned and prepared lectures, ensuring material and structure is informative, relevant and interesting.  
Researched and developed innovative lecture delivery techniques.  
Taught groups of individuals from a diverse range of cultures.  
Monitored, assessed and marked students work.

Marketing Lecturer May 2004 – December 2006  
Laureate Education Inc., San Diego, CA

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## Education:

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Ph.D in Marketing Management  
Stanford University, CA, 2005  
Masters Degree in Marketing  
Stanford University, CA, 1999  
Bachelor of Science in Marketing  
Stanford University, CA, 1997

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## Skills:

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- Excellent command of the English language
- Organization Skills
- Written and Verbal Communication
- Interpersonal Skills
- Relationship Building
- Innovative Approach

## Awards and Honors:

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Cum Laude, Stanford University, 1997  
Senior Member, MBA Association, 1999

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