
Marketing Officer Resume

Job Objective

Seeking a Marketing Officer position where my skills and experience can assist in growth of the organization,

Highlights of Qualifications:

- Remarkable experience in marketing, sales and public relations
 - Familiarity with marketing, business, market development and research
 - Wide knowledge of marketing principles
 - Huge knowledge of supporting product development
 - Ability to manage with cross-functional teams and handle long term trends
 - Ability to integrate strategic and analytical measurement
 - Excellent interpersonal and leadership skills
-

Professional Experience:

Marketing Officer
GE Technology Infrastructure, Harrisburg, PA
August 2005 – Present

- Participated in performances and varied events.
- Assisted marketing manager and assured compliance with company management guidelines.
- Aided enforcement of marketing strategy.
- Established promotional opportunities and ideas.
- Imparted regular information and aided establishment of company's audience development objectives.
- Coordinated with external and internal suppliers.

Marketing Officer
TripAdvisor, Harrisburg, PA
May 2000 – July 2005

- Maintained Frontier website and outlined new initiatives.
 - Coordinated with external sources.
 - Outlined promotional materials and managed printers.
 - Handled media issues and enforced new initiatives.
 - Imparted content management support.
-

Education:

Bachelor's Degree in Marketing
Rider University, Lawrenceville, NJ

[Build your Resume Now](#)