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# MARKETING RESEARCH ANALYST RESUME

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## Summary:

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An efficient individual responsible for the analysis of market research and processes; Provide leadership on marketing research team and/or area; Has a thorough knowledge of all test equipment and survey tools. Displays an advanced proficiency in using computer applications and software; Has a very effective verbal and written communication skills to effectively communicate and resolve issues.

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## Professional Experience:

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Marketing Research Analyst January 2007 – Present  
Market Research Inc., Buffalo, NY

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## Responsibilities:

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Compiled and analyzed statistical data on market trends.  
Provided competitive analysis on various companies' market offerings.  
Collected and maintained information on requirements, organization, financial, and preferences of prospective customers.

Market Research Analyst May 2004 – December 2006  
Harris Computer Systems, Buffalo, NY

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## Education:

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Master of Science in Marketing  
Stanford University, CA, 1999  
Bachelor of Science in Marketing  
Stanford University, CA, 1997

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## Skills:

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- Good communication skills, both written and verbal
- Good negotiating and interpersonal skills
- Strong organizational skills
- Commercial awareness, for pricing and analyzing data
- High standard of computer literacy

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## Awards and Honors:

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Dean's Lister, Stanford University, 1997  
Senior Member, MBA Association, 1999

