
Marketing Trainee Resume

Job Objective

Searching for the opportunity to work as a Marketing Trainee where I can practice my skills, enhance my career and help company business advance.

Highlights of Qualifications:

- Profound knowledge of the different advertising techniques and strategies
 - Proficient with computer
 - Excellent written and oral communication skills
 - Strong ability to work independently
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Professional Experience:

Marketing Trainee
Avnet, Inc., San Francisco, CA
January 2009 – Present

- Performed market research to determine target consumer and requirements.
- Evaluated consumers' demographic details.
- Maintained sales and marketing records.
- Demonstrated products and services to customers.
- Maintained contact with ad agencies and PR firms.

Marketing Trainee
Cannonball, Inc., San Francisco, CA
March 2004 – December 2008

- Prepared inventory of targeted resellers.
 - Evaluated demographics of consumers.
 - Established working relationship with marketing agencies.
 - Contributed in marketing campaigns.
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Education:

Associate Degree in Marketing
L.E. Fletcher Technical Community College, Houma, LA

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