
Media Relations Specialist Resume

Job Objective

Experienced Media Relations Specialist looking for work within the qualifying field in order to fill a need within the company

Highlights of Qualifications:

- Experience in managing all publicist work in industry
 - Deep knowledge of cultural differences in international media
 - Huge knowledge of media metrics program
 - Exceptional ability to work within deadlines
 - Excellent writing and editing skills
 - Proficient in Microsoft Office Systems
 - Familiarity in audio scripture
-

Professional Experience:

Media Relations Specialist
jobs.retirementjobs.com, Atlanta, GA
May 2006 – Present

- Assisted in preparing and implementing various news releases and managing social media channels for science and nutrition based program.
- Maintained good relations with B2B and B2C consumers in both traditional and non traditional media.
- Performed research and prepared speeches and articles as required.
- Administered all public relation activities of organization and responded to all media queries.
- Monitored media and its related metrics and prepared reports for various media interaction.
- Provided support to all marketing campaigns and public relation activities.

Media Relations Specialist
Kaiser Permanente, Atlanta, GA
March 2003 – April 2006

- Developed strategies for improving and maintaining regional media relations.
 - Analyzed management program and identified areas of wide media exposure.
 - Established good professional relationships with various representatives of new media.
 - Maintained excellent media relations for specific activities and services.
 - Performed research to prepared required communication material and news releases.
 - Participated in new coverage analysis and developed future strategies.
-

Education:

Bachelor's Degree in Journalism & Mass Communication
St. Augustine College, Chicago, IL

[Build your Resume Now](#)