Medical Copywriter Resume

Job Objective

To obtain a job as a Medical Copywriter where my strong Copywriting skills will come in handy in enhancing the reputation of the firm.

Highlights of Qualifications:

- Admirable experience in medical writing for pharmaceutical industry
- Sound knowledge of marketing and advertising methods
- Profound knowledge of web writing and strategies
- Exceptional ability to maintain accuracy of medical content
- · Familiarity with healthcare professional marketing, and current clinical practice
- Good understanding of copywriting techniques and standards and public relations
- Remarkable ability to adapt to changing environment
- Ability to evaluate existing materials
- · Ability to analyze customer requirements
- · Ability to understand clinical process and healthcare marketing

Professional Experience:

Medical Copywriter Intouch Solutions, Missoula, MT August 2007 – Present

Responsibilities:

- Coordinated with Art Director and implemented various concepts for advertising.
- Analyzed client requirements and develop strategies for new client products.
- Developed copies in coordination with doctors and health care professionals.
- Performed research for all medical data on various platforms.
- · Managed and assisted to transform complex materials into copies for layman to understand.
- Evaluated technical inspected of medical copies to ensure accuracy of copies.
- Performed regular evaluation of all in house resources to perform research.
- Ensured completion of projects within required timeframe and budget.

Medical Copywriter Top Prospect Group, Missoula, MT May 2004 – July 2007

Responsibilities:

- Developed and maintained accuracy to all medical copies.
- · Analyzed client briefs and prepared copies accordingly.
- Ensured compliance to all corporate guidelines and regulations.
- Maintained knowledge of medical and pharmaceutical industry.
- Administered copies to ensure compliance to service guidelines.
- Designed medical copies for various campaigns and materials.

Education:

Bachelor's Degree in Life Science Southern Virginia University, Buena Vista, VA

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