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## Personal Stylist Resume

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### Job Objective

To obtain a position as Personal Stylist with an esteemed business where I can further my career and help company meet expectations.

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### Highlights of Qualifications:

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- Substantial experience of assisting clients with selection, purchase and revamp of apparels and accessories
  - In-depth knowledge of designer fashion styles, luxury product sale and latest fashion trends
  - Remarkable knowledge of digital sales practices involving emails, images and look books
  - Familiarity with budget proposals and book keeping practices
  - Ability to plan and launch fashion events and accomplish specified sales targets
  - Ability to operate computer and use Microsoft Office software
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### Professional Experience:

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Personal Stylist  
Lafayette 148, Chicago, IL  
August 2012 – Present

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### Responsibilities:

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- Assisted clients to choose wardrobes and matching accessories for special events.
  - Revamped existing wardrobe of clients based on their requirements.
  - Created and provided client-specific garment boards and look-books.
  - Built, maintained and retained strong business relationships with clients.
  - Compiled customer data and produced accurate product and service reports.
  - Developed and implemented sales plan and met specified sales goals.
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Personal Stylist  
Urban Outfitters Inc., Chicago, IL  
May 2009 – July 2012

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### Responsibilities:

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- Developed and executed marketing plan including print ads and signature events.
  - Sourced and obtained new business opportunities via customer referrals, website requests and personal networking.
  - Made appointments with clients to identify and interpret their styling needs.
  - Recommended new fashion merchandise to clients and invited them to upcoming fashion events.
  - Provided wardrobe styling consultations to clients and assisted with wardrobe planning.
  - Created and maintained profitable relationships with all clients, successfully.
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### Education:

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Bachelor's Degree in Fashion  
Caldwell College, Caldwell, NJ

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