
Pet Food Demonstrator Resume

Job Objective

Seeking a Pet Food Demonstrator position in a reputable company that permits me to utilize my skills and knowledge.

Highlights of Qualifications:

- Extensive experience of performing demonstration and marketing of pet food for sale
 - In-depth knowledge of merchandising principles, pet food ingredients, and nutrition
 - Remarkable knowledge of internet access and use of email programs
 - Familiarity with handling difficult customers and store visitors
 - Ability to inform and recommend appropriate food products to consumers
 - Ability to perform physically demanding tasks like bending frequently and carrying heavy objects
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Professional Experience:

Pet Food Demonstrator
Blue Buffalo Co., Costa Mesa, CA
August 2012 – Present

Responsibilities:

- Scheduled and set up demonstrations at designated locations, efficiently.
 - Probed and discussed with customers to identify and address special food needs of their pets.
 - Handled and answered queries related to pet food products.
 - Assisted all customers with buying relevant products and increased sales.
 - Assisted with merchandizing of items and helped in rotating stock, on a routine basis.
 - Compared all in-store food products and took part in various store events.
 - Developed and maintained active social media presence through appropriate websites.
 - Contributed to growth in sales of company products and ensured brand awareness.
 - Obtained and maintained complete and correct information related to company products.
 - Attended all demo meetings and participated in all product-training sessions, as needed.
 - Established and maintained positive professional relationships with coworkers, sales staff, and store personnel.
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Education:

Bachelor's Degree in Food Science
South Georgia College, Douglas, GA

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