
PR Consultant Resume

Job Objective

Seeking a position of PR Consultant position in a reputed organization where I can use all my knowledge and experience in a better way to benefit the organization.

Areas of Excellence:

- Remarkable experience in communication and public relations
 - Huge knowledge of communication programs
 - Deep knowledge of social media, blogging, pod casts and webinars
 - Good understanding of principles of employee communications and public relations
 - Familiarity with advertising, marketing, and sales promoting
 - Superior consultative and communication planning skills
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Professional Experience:

PR Consultant
Times, Derby, CT
August 2005 – Present

- Established relationships with media, bloggers and industry analysts.
- Outlined and placed stories in press and blogosphere.
- Formulated punchy blogs and traditional press releases.
- Maintained Twitter accounts and scrutinized industry events and opportunities.

PR Consultant
Fox, Inc., Derby, CT
May 2000 – July 2005

- Managed confidentiality and stakeholder business objectives.
 - Coordinated in new and social media as well as branding activities.
 - Handled imparting good customer care service.
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Education:

Bachelor's Degree in Business Public Relations
Southern Arkansas University, Arkansas, AR

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