
Print Producer Resume

Job Objective

Career minded Print Producer seeking reputable company in which my training can aid in the development of company and enhance my career in the process.

Summary of Qualifications:

- Remarkable experience in designing, planning and executing the print production projects
 - Sound knowledge of advertising in print and out of home mediums
 - Exceptional knowledge of the pre press and related print technologies
 - Familiarity with Dupont's Waterproof color proofing and stochastic printing
 - Ability to multitask and prioritize the work to maintain the deadlines
 - Ability to coordinate between teams and supply resources
 - Proficient in using computer systems and MS office Applications
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Work Experience:

Print Producer, April 2008 – Till Date

American Association of Advertising Agencies, Columbus, OH

- Ensured that the client gets the best print quality in accordance to the budget and time prescribed by him.
- Supervised the process and placed orders for purchase of pre-press materials, retouching and printing equipments.
- Prepared the estimates of the Pre Press digital studio preparations and approved the billing of the same.
- Informed the account groups of any estimates exceeding the budget on any of the pre press products.
- Maintained the packaging of the product and the brand communication at various corporate events.

Print Producer, January 2004 – March 2008

Adidas Group, Columbus, OH

- Coordinated with the product managers to prepare catalogues and brochures and administered the public relation activities.
 - Developed the schedule of project production such as planning the photo shoot, translation and proof reading.
 - Coordinated with the vendors and negotiated the price to ensure that the expenditure is within the budget.
 - Forecasted the global trends and ensured that the production is delivered according to the global need and time.
 - Participated in decisions to improve the working of the global process and improved the efficiency of the production.
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Education:

Bachelor's Degree in Marketing, Salisbury University, Salisbury, MD

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