
Product Executive Resume

Job Objective

Experienced Product Executive seeks a new career path where I can put my experience to use for the benefit of the company

Highlights of Qualifications:

- Extensive experience in Product Development
 - Wide experience with identifying and implementing business improvement initiatives
 - Good expertise in managing third party contracts
 - Basic knowledge of revenue management
 - Proficient in MS Office suite
 - Ability to manage significant workload efficiently
 - Ability to determine key priorities and act on own initiative with a strong attention to detail
-

Professional Experience:

Product Executive
Intermedia Group, Inc., Metairie, LA
August 2007 – Present

- Promoted current product to generate profit for both the customer and business.
- Evaluated product performance in market and recommended improvement areas.
- Planned and implemented strategies to maximize sales and margin.
- Maintained and updated information database.
- Developed and maintained Responsible Travel initiatives and enhanced product offering.
- Managed and ensured highest level of quality and service to the customers on trip.

Product Executive
Technosoft Corporation, Metairie, LA
May 2004- July 2007

- Developed and managed relationships with third party suppliers, ensuring adherence to service standards.
 - Prepared and monitored Service Level Agreements.
 - Analyzed and monitored stock levels, product ranges and yield management.
 - Produced brochure for different destinations and resorts.
 - Managed and updated product information on company's websites.
 - Trained online sales team on effective use of budgets and pay per clicks.
 - Monitored incentive contracts with suppliers.
-

Education:

Bachelor's Degree in Marketing
Bacone College, Muskogee, OK

[Build your Resume Now](#)