
Product Merchandiser Resume

Job Objective

To obtain a position as Product Merchandiser with esteemed company where I can further my career and help company meet expectations.

Highlights of Qualifications:

- Vast experience in a product management in a retail environment
 - Expertise in retail buying, planning and product merchandising
 - Wide knowledge about buying, floor sales, market research, forecasting and apparel marketing
 - Good understanding of the customer into strategies and action plans
 - Ability to communicate regularly with store management regarding product concerns and opportunities
 - Ability to ensure store receives the best possible product assortment
 - Excellent analytical, problem solving, interpersonal and communications skills
 - Proficient Microsoft Office products, especially Excel, Power Point and Word
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Professional Experience:

Product Merchandiser
Expedia, Inc., New Berlin, WI
August 2005 – Present

- Ensured that key merchant values and messages are clearly communicated.
- Developed and prepared material for sales rep training classes.
- Participated in the delivery of that material in classroom setting.
- Developed daily summary reports.
- Reviewed all aspects of site design and non-merchant content.

Product Merchandiser
Nordstrom, New Berlin, WI
May 2000 – July 2005

- Prepared and presented seasonal product assortment plans.
 - Managed product development from pre-concept through final product.
 - Conducted in-season, post season and historical analysis.
 - Developed and supported achievement of financial goals.
 - Presented product information to salespeople.
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Education:

Bachelor's Degree in Textile Science
Lon Morris College, Jacksonville, TX

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