# **Public Information Specialist Resume**

# Job Objective

Seeking work as a Public Information Specialist so I can use my skills and past experiences to better the company. Bringing specialized knowledge to the table to also improve your company with my skills.

#### Highlights of Qualifications:

- Experience in developing communication plans and materials for various media channels
- Huge knowledge of principles and strategies for public information management
- Profound knowledge of various emergency response communication programs
- Immense ability to work independently
- Exceptional ability to documents various scientific and academic writings
- Sound skills to work on various STREAM tools
- Skilled to work on various Microsoft applications
- Proficient in public speaking and managing customer relations

## **Professional Experience:**

Public Information Specialist jobview.monster.com, Sioux Falls, SD May 2006 – Present

- Developed and implemented new communication programs for assigned districts.
- Analyzed all policies for print and broadcast media and recommended changes to increase effectiveness of communication.
- Performed research and prepared various new releases for publications and ensured information to audience.
- Maintained special channels of communication present in assigned district.
- Planned and evaluated all work activities and performed research on various project information.
- Managed all public relation problem areas and administered district relationship.
- Coordinated with management team and informed employees on all district policies and programs.

Public Information Specialist Louisville Metro Government, Sioux Falls, SD March 2003 – April 2006

- Prepared speeches and correspondence for district on all new programs.
- Planned and participated in various public meetings.
- Managed mails and all routine correspondence.
- Developed all related promotional materials for programs such as visual aids and brochures.
- Coordinated with printers and artists and provided specifications for photographs and artwork.
- Documented all information on grant applications and managed requests from general public.

### **Education:**

Bachelor's Degree in Public Relations Walsh College, Troy, MI

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