

---

## Public Relations Agent Resume

---

### Job Objective

Seeking a Public Relations Agent position that offers an immediate challenge, career opportunity, and advancement.

---

### Work Experience:

---

Public Relations Agent, May 2004 – Present  
Motorola, Inc., Bristol, TN

- Administered conceptualizing, writing and distributing releases to various media outlets.
- Managed to pitch and write by-lined articles to various media outlets.
- Ensured that media outreach is proactive.
- Supported industry and media relations.
- Contributed to the development of a global strategy for effective communications with core consumer audiences.

Public Relations Agent, March 2002– April 2004  
Farmers Insurance, Bristol, TN

- Delivered strong, consumer-focused public relations.
  - Managed employee communications and media relations programs to support all key brand initiatives as reflected in the brand plan.
  - Developed innovative storytelling programs to connect to differing consumer profiles.
  - Managed to motivate and inspire a team.
  - Executed programs regionally and build a strong international network of consumer public relations professionals.
  - Participated in business planning, budgeting and performance targets.
- 

### Summary of Qualifications:

---

- Vast Experience in communications, advertising, and public relations
  - Skilled in creating story ideas, and pitching stories
  - Profound knowledge of compelling stories for targeted consumer segments
  - Strong network of relationships with business financial journalists
  - Proven track record of securing media placements
  - Ability to successfully influence without authority
  - Ability to develop strong internal partnerships
  - Expert in developing and implementing proactive marketing and communications strategies
  - Ability to translate ideas leading to the development and implementation of new stories
- 

### Education:

---

Associate Degree in Public Relations, Pueblo Community College, Pueblo, CO

[Build your Resume Now](#)