
Public Relations Associate Resume

Job Objective

Seeking a position as Public Relations Associate where I can utilize my knowledge and experience in reputed organization.

Summary Skills:

Remarkable experience in publicity campaigns, public relations and marketing
Proficient in Excel, Word, Powerpoint, InDesign, Photoshop, web-tool publishing and Social Media channels
Ability to create and place articles and Op-eds
Amazing ability to grow PR campaigns
Excellent communication and interpersonal skills with Fluency in English, Spanish and French
Strong ability to build online media relations

Work Experience:

Public Relations Associate, August 2005 to till date
Ustream.tv, Somerset, NJ

- Developed public relation and worked with media as directed.
- Oversaw Client's business and industry.
- Organized events for the customers.
- Assisted in billing and preparing reports.
- Represented Client at events or trade shows.
- Developed relationships with media and third party citizenry to transmit Client's message.

Public Relations Associate, May 2000 to July 2005
Ricochet Public Relations, Somerset, NJ

- Researched and drafted press materials including releases, alerts, pitches and media lists.
 - Developed relationships with local media, including bloggers, as appropriate.
 - Conducted event planning with campuses related to moves, rebranding, new campus openings.
 - Tracked pending hits and clips and assisted in compilation of quarterly media report.
 - Monitored and maintained Google alerts, blog reports.
 - Assisted in development and maintenance of expert resources, press materials and reactive media response.
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Education:

Associate Degree in Public Relations, Northeastern State University, Oklahoma, OK

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