Retail Specialist Resume

Job Objective

Looking for work with your company as a Retail Specialist in the field to help further the company as well as my own experience.

Highlights of Qualifications:

- · Huge experience in a retail environment
- Profound knowledge of high-speed data technology, local technology and consumer electronics market
- Ability to strategically solve day-to-day store operational issues
- Ability to multi-task and work independently in a fast paced environment
- Excellent communication and customer service skills
- Strong organizational skills

Professional Experience:

Retail Specialist

National Product Services, Inc., Franklin, VT

May 2006 - Present

- Initiated service calls for assigned retail stores when scheduled.
- Understood and administered product area plan-o-gram integrity.
- Replaced and managed vendor POP when needed.
- Assured product area is clean and well maintained, in compliance to the retailer specifications.
- Executed minor plan-o-gram changes as per the requirement.
- Clicked digital pictures of product area and enclosed pictures in report.
- Used net book or laptop, sync device at the starting and end of each work day.
- · Held assembly for customers.
- Executed and finished assignments as agreed and ensured customer is completely satisfied.
- Gathered all products to the manufacturer's specifications to assure the product can be used safely.

Retail Specialist

Stanley Black & Decker, Franklin, VT

March 2003 - April 2006

- Spent most of the time in administering merchandising fundamental best practices in each store, complying with the plan-o-grams and other merchandising guidelines.
- Assured shelves are stocked, products and displays are tidy and point-of-purchase information is correct.
- Achieved monthly store objectives and initiated promotional initiatives.
- Improved the image of Black and Decker's brands at the retail level.
- Communicated with retail customers as well as with Home Depot floor staff, including meeting customers and solved their queries.

Education:

Bachelor's Degree in Marketing Mount Olive College, Mount Olive, NC

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