# **Route Sales Representative Resume**

# Job Objective

To obtain a Route Sales Representative position with established firm in which to utilize my experience and past training in this field.

#### Highlights of Qualifications:

- Extensive experience in Route Sales and sales & delivery
- Proficient with Microsoft Excel and Word applications
- Superior interpersonal communication and business development skills
- Ability to Increase sales volume in all categories and product lines
- · Ability to impart high level of customer service
- Ability to prioritize work tasks and multi-task
- · Good driving and safety record

## Professional Experience:

Route Sales Representative Hostess Brands, Manhattan NY November 2006 – Present

- Managed customer issues and acquired fresh business within the route territory.
- Partnered with accounts to enforce marketing promotions.
- · Coordinated as part of a District Sales team.
- · Reviewed account sales data.
- · Managed sales goals and maximized profitability.

Route Sales Representative PepsiCo, Manhattan NY February 2001 – October 2006

- Marketed displays and set schematics.
- Handled promotional activity and carried out daily route settlement procedures.
- Innovated and enforced strategies for increasing market share and acted as primary interface with the customer.
- Ensured high customer retention.
- Imparted service to all customers.

## Education:

Bachelor's Degree in Business Briar Cliff University, Sioux City, IA

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