
Sales Demonstrator Resume

Job Objective

To obtain a Sales Demonstrator position in a company that provides an open environment with many opportunities for continuous growth.

Highlights of Qualifications:

- Extensive experience of sales-related product demonstration, sample distribution and marketing activities
 - In-depth knowledge of sales practices and digital marketing techniques
 - Remarkable knowledge of social media platforms and customer service concepts
 - Proficient in using Microsoft Word, Excel, PowerPoint and Outlook programs
 - Ability to manage and complete all assigned tasks, in a timely manner
 - Ability to interact with all coworkers and customers, in a friendly manner
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Professional Experience:

Sales Demonstrator
Textron, Sacramento, CA
August 2012 – Present

Responsibilities:

- Scheduled sales demo events and set up product display area.
 - Welcomed all customers and interacted with them in a friendly manner.
 - Performed product demonstration and explained its features and benefits to customers.
 - Distributed product samples and responded to customer queries regarding the product.
 - Promoted and sold all demonstrated products to generate company revenue.
 - Prepared and maintained accurate and complete records for all product sales.
 - Researched and selected appropriate products and stores for demonstration events.
 - Cleaned, tidied, and restocked the assigned sales area, properly.
 - Ordered and maintained the inventory level of all needed supplies.
 - Developed and maintained positive relationships with all customers.
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Education:

Bachelor's Degree in Communications and Marketing
Silver Lake College, Manitowoc, WI

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