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## Seo Strategist Resume

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### Job Objective

To obtain a position as Seo Strategist in a well known firm where my past experience and skills will become an asset.

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### Highlights of Qualifications:

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- Extensive experience in developing SEO strategy
  - Sound knowledge of Web analytics platforms and technical SEO aspects
  - Working knowledge of content management systems
  - Familiarity with online marketing techniques, Omniture, WebTrends , Majestic SEO, SEOMoz and Wordtracker
  - Proficient with MS Office suite, HTML, Java and CSS
  - Good understanding of search engine algorithms and ranking factors
  - Ability to run Google AdWords Paid Search Campaigns (PPC)
  - Ability to define SEO project requirements
  - Ability to adapt to changing business needs
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### Professional Experience:

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#### Seo Strategist

Blue Fountain Media, Fort Collins, CO

August 2007 – Present

- Maintained on-page and off-page SEO strategies.
- Performed SEO audits and presented findings to management.
- Conducted trainings to SEO teams as needed.
- Developed social marketing strategies to achieve business goals.
- Reported clients on campaign status.
- Provide support to Copy Writers.
- Evaluated site navigation and content organization.
- Reviewed site content for quality and completeness.

#### Seo Strategist

Crawford Group, Fort Collins, CO

May 2004 – July 2007

- Coordinated with clients to determine business needs.
  - Performed keyword research and data mining operations.
  - Developed SEO specification documents and SEO performance reports.
  - Assisted in execution of SEO campaigns.
  - Identified and resolved technical SEO issues.
  - Assisted in development of project roadmap for each website.
  - Educated SEO team on best practices and latest trends.
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### Education:

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Bachelor's Degree in Computer Applications

San Bernardino Valley College, San Bernardino, CA

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