
Social Media Consultant Resume

Job Objective

To obtain a Social Media Consultant position and utilize my experience and skills for the successful completion of each job task.

Areas of Excellence:

- Remarkable experience in consultative sales and business development
 - Huge knowledge of social media
 - Deep knowledge of recruiting and human resources
 - Good understanding of social media strategies and social media protocol
 - Familiarity with email marketing strategies
 - Amazing ability to manage multiple projects
 - Outstanding ability to grasp trends and transformed into strategic recommendations
 - Excellent quantitative, analytical, and problem solving skills
-

Professional Experience:

Social Media Consultant
Sendspace, Austin, TX
August 2005 – Present

- Established comprehensive social media strategies.
- Outlined key performance metrics.
- Coordinated with email strategist.
- Interpreted client's competitive landscape.
- Aided as Social Media Expert for sales and clients.

Social Media Consultant
Myspace, Inc., Austin, TX
May 2000 – July 2005

- Supervised day-to-day implementation details.
 - Established reporting and tracking mechanisms.
 - Suggested process improvements and performance standards.
 - Maintained documentation of processes.
 - Outlined necessary reports and tracking mechanisms.
-

Education:

Bachelor's Degree in Marketing
Fielding Graduate University, California, CA

[Build your Resume Now](#)