
Social Media Expert Resume

Job Objective

To gain employment as Social Media Expert in your company.

Highlights of Qualifications:

- Exceptional experience in social media marketing
 - Remarkable knowledge of social platforms and online marketing
 - Outstanding knowledge of social media technologies
 - Familiarity with emerging digital media trends, content development and SEO optimization
 - Proficiency in using Omniture, Google Analytics, WebTrends, Hitwise and comScore
 - Excellent editing and proofreading skills
 - Solid understanding of digital marketing activities and social media space
 - Ability to design marketing campaigns
 - Ability to analyze and report web analytics and advertising campaign results
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Professional Experience:

Social Media Expert
Konnection Global, Elk City, KS
August 2007 – Present

Responsibilities:

- Coordinated with employees and users for annual user conferences.
- Developed and implemented in all annual internal sales meeting.
- Managed tradeshows from conceptualization to implementation.
- Administered various advertising campaigns on social media platform.
- Maintained subject matter expertise in social media websites.
- Designed social media strategies to ensure optimal utilization of market information.

Social Media Expert
Resolution Media, Elk City, KS
May 2004 – July 2007

Responsibilities:

- Coordinated with late night producers to develop content for social networks.
 - Provided regular update to late night website on everyday bias.
 - Administered efficient working of full time bloggers.
 - Assisted in production of online content for website.
 - Coordinated with guests and produced online content for websites.
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Education:

Master's Degree in Advertising
El Centro College, Dallas, TX
Bachelor's Degree in Marketing
Salus University, Elkins Park, PA

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