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## Social Media Expert Resume

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### Job Objective

To gain employment as Social Media Expert in your company.

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### Highlights of Qualifications:

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- Exceptional experience in social media marketing
  - Remarkable knowledge of social platforms and online marketing
  - Outstanding knowledge of social media technologies
  - Familiarity with emerging digital media trends, content development and SEO optimization
  - Proficiency in using Omniture, Google Analytics, WebTrends, Hitwise and comScore
  - Excellent editing and proofreading skills
  - Solid understanding of digital marketing activities and social media space
  - Ability to design marketing campaigns
  - Ability to analyze and report web analytics and advertising campaign results
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### Professional Experience:

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Social Media Expert  
Konnection Global, Elk City, KS  
August 2007 – Present

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### Responsibilities:

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- Coordinated with employees and users for annual user conferences.
- Developed and implemented in all annual internal sales meeting.
- Managed tradeshows from conceptualization to implementation.
- Administered various advertising campaigns on social media platform.
- Maintained subject matter expertise in social media websites.
- Designed social media strategies to ensure optimal utilization of market information.

Social Media Expert  
Resolution Media, Elk City, KS  
May 2004 – July 2007

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### Responsibilities:

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- Coordinated with late night producers to develop content for social networks.
  - Provided regular update to late night website on everyday bias.
  - Administered efficient working of full time bloggers.
  - Assisted in production of online content for website.
  - Coordinated with guests and produced online content for websites.
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### Education:

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Master's Degree in Advertising  
El Centro College, Dallas, TX  
Bachelor's Degree in Marketing  
Salus University, Elkins Park, PA

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