
Sports Producer Resume

Job Objective

Looking for work as a Sports Producer in which to practice my skills, enhance my career and help company advance as a business.

Work Experience:

Sports Producer, April 2008 – Till Date

CBS Television Stations Digital Media, Green Bay, WI

- Managed the digital media at the station to produce a show on television.
- Presented the latest sports news in a various different ways to keep the audience engaged to the channel.
- Conceived ideas to increase the revenue and build strategies to increase the page views and the time the user spends on the website.
- Managed the web team for the station by creating headlines that interests the user and facilitated it with added pictures and videos.
- Coordinated with the third party content providers and other network partners to maintain a content rich website.
- Maintained the website for the station and on air programming and the wireless channels.

Sports Producer, January 2004 – March 2008

Meredith, Green Bay, WI

- Coordinated with the radio partners to give content and prepare schedules.
 - Monitored the production of the weekly sports show on television and web.
 - Maintained the various sports show and incorporated the main sports event of the state to facilitate viewership.
 - Produced the weekend sportscast for the web and provided major sports coverage across the country.
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Summary of Qualifications:

- Strong experience in producing sports news on television
 - Sound knowledge of non professional and high school sports
 - Exceptional knowledge of the web publishing technologies
 - Ability to write stories and headline
 - Ability to build stories to generate the traffic to the channel
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Education:

Bachelor's Degree in Journalism, Washington & Lee University, Lexington, VA

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