SPSS ANALYST RESUME

Brent Byrd
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Career Goal:

Seeking opportunity to join a highly qualified technical team as a SPSS Analyst where my skills in SPSS, JMP and Knime technologies will be enhanced and fully utilized in complement existing solutions

Technical Skills:

Profound knowledge of languages:

- Visual Basic
- C Sharp Net
- OpenGL

Strong technical command of databases:

- SQL Server
- Access
- Oracle

Extensive technical knowledge of data visualization techniques:

- Tableau
- Crystal Reports

Substantial technical acumen of business intelligence concepts:

- Oracle Data Warehousing
- T-SQL
- Access

Cognitively expert in statistical techniques:

- Logistic segmentation
- RFM
- Factor analysis

Adept in data mining technologies:

- Neural Networks
- Genetic algorithms

Familiarity with SAS tools:

- SAS BASE
- SAS STAT
- SAS/SQL

Sound abilities to:

- Use CRM techniques such as Salesforce.com
- Work with Adobe Photoshop and MS Office products

Relevant Experience:

SPSS Analyst
IQ Solutions
January 2012 – Present
State College, PA

- Provided technical consulting services to Google Analytics.
- Implemented custom reporting solutions and managed data dissemination.
- Documented and updated data relating to student achievement scores.
- Generated and maintained statistical reports and correspondence.
- Executed ad hoc reporting and administered SAS STAT programs.
- Managed key metrics for sales and marketing performance.
- Analyzed and modified business development practices.
- Reviewed analytical requirements for all KPIs.

SPSS Analyst
Measured Progress, Inc.
November 2010 – January 2012
Dover, NH

- Conducted statistical analysis and implemented data mining activities.
- Supported data aggregation tasks and designed automation tools.
- Developed technical product offerings as per client requirements.
- Prepared POVs and maintained key process documentation.
- Created new analytical reports for resolution of queries.
- Monitored data tools for several project requirements.
- Participated in analysis of data illustrations to clients.
- Evaluated industry trends and administered competitor performance.

Educational Background:

Master's Degree in Information Technology
Coosa Valley Technical College
August 2008 – May 2010
Rome, GA

Professional Certification:

IBM Certified Associate – SPSS Modeler Data Analysis v2July 2010

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