
Strategic Advisor Resume

Job Objective

Seeking work as a Strategic Advisor at a dependable organization.

Summary of Qualifications:

- Huge experience in negotiating multiple priorities, monitoring and negotiating contracts
 - Good knowledge of solving strategic business issues
 - Strong presentation and writing skills
 - Ability to perform activity tracking as it pertains personally to job function
 - Ability to organize projects, tasks, and communications into clear and concise formats
 - Ability to provide technical assistance with respect to policy is essential
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Work Experience:

Strategic Advisor, August 2005 – Present
Humana Inc., Wood Dale, IL

- Developed and executed marketing plans to achieve company growth and retention objectives.
- Maintained strategic view and ensured constant reliability of company brand.
- Identified and evaluated advertising, sponsorship and educational opportunities that align with overall marketing strategies.
- Conceived of and introduced new marketing programs that align with the business strategy to drive growth and retention.
- Overseen execution of marketing programs in collaboration with business partners in market and matrix partners throughout the organization.
- Ensured investment of advertising resources in strategic opportunities.
- Monitored and provided vital insights to company leaders.

Strategic Advisor, May 2000 – July 2005
Towers Watson, Wood Dale, IL

- Developed and implemented business strategy and assisted in generating annual revenue goals.
 - Identified opportunities to cross-sell new products and services.
 - Ensured quality deliverables are finalized and presented to clients.
 - Developed plans for execution of large, global engagements.
 - Served as senior Health and Group Benefits strategist on projects, ensuring that health and welfare strategy fits within overall benefits strategy.
 - Performed technical review of work products.
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Education:

Bachelor's Degree in Marketing, Edinboro University, Edinboro, PA

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