
TABLEAU DATA ANALYST RESUME

Christopher Parnell
3037 Fowler Avenue
Atlanta, GA 30303
(333) 644-1632
Email : [email]

Career Goal:

Tableau Data Analyst with expertise in SAS, JMP and DBA technologies seeking employment in a stable company with opportunities for growth

Technical Skills:

Functional knowledge of data based technologies:

- Data modeling
- Data extraction

Panoptic knowledge of Excel based features:

- ODBC connections
- Pivot tables
- vlookup

Solid understanding of database products:

- Teradata
- Oracle

Familiarity with PPC advance tracking concepts:

- Mobile apps
- Call extensions

Adept in BI tools:

- Qlikview
- Excel
- SSRS

Specialist in marketing dashboards:

- KPI
- E-com
- Telesales

Expertise in data transfer concepts:

- API
- Data Pass-back

Strong capabilities to:

- Understand tag management and marketing analytical tools
- Prepare SSRS reports and data schemas

Relevant Experience:

Tableau Data Analyst
Quardev, Inc.
January 2012 – Present
Atlanta, GA

- Prepared and executed requirements and specifications for new products.
- Participated in integration and administration of data sources for data warehouses.
- Designed and developed algorithms, data points and analysis requirements.
- Supported web analytics packages and data warehouse operations.
- Monitored and maintained data warehouses integration for various business functions.
- Updated BI database functions and implemented new SaaS tools.
- Generated embedded standard reports and executed automated updating of reports.
- Provided assistance for data visualization and reporting with software tools.

Tableau Data Analyst

Techiva Inc
November 2010 – January 2012
Lansdale, PA

- Prepared and executed process improvements plans for client solutions.
- Executed dashboard setups and participated in data manipulation.
- Provided assistance for data trends identification using Excel and other visualization tools.
- Implemented data cleanup processes and analyzed data integrity problems.
- Designed stunning visuals and maintained web pages and sites.
- Administered digital marketing initiatives with various integration tools
- Developed and implemented BI solutions utilizing Tableau and SQL.
- Generated ad hoc reports and Salesforce dashboards.

Educational Background:

Bachelor's Degree in Information Technology
Central Kentucky Technical College
August 2006 – May 2010
Lexington, KY

[Build your Resume Now](#)