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## Television Researcher Resume

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### Job Objective

Actively seeking Television Researcher position in which my skills and abilities will be utilized to its fullest.

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### Highlights of Qualifications:

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- Hands on experience in conducting research for various television channels
  - Thorough knowledge of television production and journalism
  - Working knowledge of media research tools in television and online
  - Ability to generate programme ideas and stories
  - Ability to work effectively in a team
  - Ability to access information and provide summaries
  - Ability to perform research and analyze data
  - Good communication skills
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### Professional Experience:

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Television Researcher  
Media Match, Saint Louis, MO  
November 2007 – Present

- Provided technical support to producers and staff and participated in various research programs.
- Prepared and submitted comprehensive research notes.
- Developed ideas for new story ideas and programs.
- Coordinated with presenters and contributors and accessed filming location.
- Managed projects and ensured work according to deadlines.
- Assisted in developing story ideas and devised ways to present it.
- Designed briefs for new stories and assisted presenters on same.

Television Researcher  
ESPN, Inc., Saint Louis, MO  
December 2003 – October 2007

- Analyzed all data and performed quantitative and qualitative analysis on same.
  - Organized media research and provided support to clients and assisted in marketing needs.
  - Developed high quality research on materials and forecasted trends.
  - Maintained excellent relations with both internal and external sources.
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### Education:

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Bachelor's Degree in Mass Media and Communications  
Naropa University, Boulder, CO

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