
TREND ANALYST RESUME

Job Objective:

To obtain a challenging Trend Analyst position in a well reputed organization.

Highlights of Qualifications:

- Ability to distinguish colors in an on-line screen environment
 - Ability to research, identify, and sample new packaging directions
 - Proficient with spreadsheet skills and in query and report development using relational database principles
 - Operational knowledge of SAS Programming
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Professional Experience:

Trend Analyst
GRN Utica, Dallas, TX
August 2005 – Present

- Analyzed and determined key product performance measures.
- Tracked and recorded trends and reported pertinent financial.
- Assessed the financial impact of variations in provider contracting strategy.
- Developed the necessary methodology to manage unit costs over time.
- Maintained and supported large databases of information.

Trend Analyst
Trend Micro Inc., Dallas, TX
May 2000 – July 2005

- Gathered and collected fashion trend information and built a presentation on vision boards on a weekly bases.
 - Communicated the constant changing facets of the Fashion industry.
 - Monitored and studied how fashion, beauty and entertainment trends intersect.
 - Utilized the most appropriate research methods.
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Education:

Bachelor's degree in Marketing
University of California, Berkeley, CA

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