
VARIABLE DATA PROGRAMMER RESUME

Odessa Nelson
875 Garfield Road
Rock Island, IL 61201
(123) 820-2892
Email : [email]

Career Goal:

A highly talented professional looking for Variable Data Programmer position in your organization where I can contribute my strong art and design skills to reach organization goals.

Technical Skills:

Familiarity with programming languages:

- C#
- Visual Basic

Highly talented in print streams:

- GMC PrintNetT
- HP Exstream
- XMPi
- Planet Press

Exceptional knowledge of variable data software:

- VIPP
- GMC

Technically skilled in MS-SQL server concepts:

- SQL Scripts
- SQL Queries
- SQL Stored Procedures

Well-versed in Adobe Creative Suite:

- Adobe Acrobat
- Adobe InDesign
- Adobe Dreamweaver

Proficient with:

- FTP
- PGP encryption
- Zip file formats

Adept in databases:

- MS Access
- SQL Server 2008

Effectively operated printers:

- IKON CPP 650
- Xanted CL30 HSE
- IKON Digimaster EX125

Relevant Experience:

Variable Data Programmer
Wilen Group
January 2012 – Present
Rock Island, IL

- Assisted in designing and development of complex applications through GMC Print Nett.
- Implemented procedures for preparation, maintenance and troubleshooting of Planet Press forms to support digital printing.
- Provided technical assistance for designing, testing and execution of data stabilization applications.
- Executed processes for configuration and utilization of image data extraction software applications.
- Prepared technical documentation such as operation instructions and procedure manuals.
- Coordinated with clients for determination of needs and planning of designs.

- Supported technical team members in programming of direct mail projects using GMC Print Nett.
- Collaborated with account management teams for receipt of client instructions and specifications.

Variable Data Programmer
Loffler Companies, Inc.
November 2010 – January 2012
Bloomington, MN

- Assisted in management and maintenance of assets and GMC databases.
- Implemented procedures for data merging, postal optimization and automation through mail processing software.
- Conducted data manipulation activities to support requirements of VDP applications and customers.
- Prepared barcodes, control characters and symbols for match mailings and intelligent inserting.
- Developed applications for processing data files to produce paper and electronic documentation.
- Executed effective processes for maintenance and troubleshooting of automated processes and application testing.
- Provided technical assistance for program layout functions utilizing VDP applications and XMP.
- Coordinated with clients for providing advisory services relating to data, system and technical documentation.

Educational Background:

Master's Degree in Information Technology
Black River Technical College
August 2008 – May 2010
Pocahontas, AR

[Build your Resume Now](#)