
VISUAL INFORMATION SPECIALIST RESUME

Summary:

A dynamic and creative individual who possesses a good eye for excellent visual works; highly driven in providing the best artistic and creative materials that have been proven effective and well-conceptualized; has experience in working effectively both in environments which require individual input and group dynamics geared in the conceptualization, planning and implementation of different design projects even with limitations on budget, pressure and tight deadlines; goal-oriented and task-driven to produce high quality concepts and ideas.

Professional Experience:

Art Director March 2009 – Present
Sacramento Creative and Design Services, Glen Allen, VA

Responsibilities:

- Collaborated with the graphics team in the planning, organization, development and implementation of visual presentation materials.
- Prepared and executed designs for print, digital and web page layouts, video, and other visual materials.
- Updated web pages by providing new editorial and visual content, as well as simple photo retouching and theme modifications.
- Acted as project coordinator and handled final decision-making on layout, design, format, color choice, overall impact of the materials.
- Ensured that the aesthetic quality and visual objectives and concepts are present in all production projects.
- Presented creative output to management and clients.

Graphic Designer September 2005 – February 2009
Pearl Streak Advertising, Skokie, IL

Responsibilities:

- Implemented design and layout of concept ads and contributed ideas to improve the overall effect of material.
- Worked closely with art director and copy editor to create desired ad materials in adherence to client requirements.
- Attended training and seminars to be updated on the latest design tools and representation techniques.
- Created designs geared to meet specific client print ad or promotional requirements which included billboard designs, point-of-sale materials and other marketing campaign materials.
- Used necessary media to attain creative and artistic effects that capture and overwhelm audience and customers.

Visual Merchandising Associate September 2004 – August 2005
Pearl Streak Advertising, Skokie, IL

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Graphic Designer September 2005 – February 2009
Pearl Streak Advertising, Skokie, IL

Education:

2000- 2004 Bachelor of Fine Arts Major in Illustration
Northwestern University, IL

Skills:

- Proficient in media design graphics software like CorelDraw, Adobe Photoshop, Adobe Illustrator, Dreamweaver and Flash Animation
- Proficient in HTML, web and multimedia and 3D design
- Good communication and interpersonal skills
- Leadership abilities, a team player, and possessed good attention to detail

Affiliations:

Tree Frog Interactive, Member

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