
WEB ANALYST CV

In making a Web Analyst CV, it is best to present first the skills specific to the job to convince the potential employer to hire you. Skills in web analytics software (Omniure Site Catalyst, Google Analytics, Webtrends, etc.), advanced data analysis techniques (customer segmentation, predictive modeling, multivariate analysis, etc.), and web trends and technologies are stressed out. Better yet, present the reader data that would testify to actual application of these skills in the career history section. In this way, you are giving the potential employer a strong statement of what you can offer the company. A sample CV of a Web Analyst is presented below for your reference.

Wade Kinney

772-4130 Non Rd., Brora, Sutherland, T2 0EF Date of Birth: March 17th, 1991

Email: [email] Mobile: 07174 125056 Tel: 01245 027103

MY OBJECTIVE:

My primary goal as a Web Analyst is to apply my technical skills in the field of IT to deliver high quality service to clients. I intend to do this by utilizing my expertise in developing and maintaining complex and reliable computer systems as well as applying solutions to alleviate issues with existing systems/programs. I aim to bring success to the company by providing IT solutions that will address technical issues as effectively as possible. My solid background with web analytics and data analysis techniques would be very constructive in meeting the company's technical requirements. I thrive in a multidisciplinary working environment and look forward to working with a web development team.

SKILLS:

Highly experienced in Web analytics and tracking cookies
Sound knowledge of Web tracking principles
Good knowledge of Google Analytics and Webtrends
Familiarity with SQL Server, HTML and JAVA
Ability to oversee customer segmentation and metrics reporting
Ability to maintain online acquisition strategies and analytics

EDUCATIONAL BACKGROUND:

BSc (Hons) in Computer Science	Hatfield
University of Hertfordshire	2009 – 2012
A-levels: Computing, Mathematics, Physics, Chemistry	Cosham
Highbury College	2007 – 2009
GCSEs: Maths, Physics, Chemistry, English Language	Fulham
Hurlingham & Chelsea School	2002 – 2007

CAREER HISTORY:

Xcede Recruitment Solutions Ltd	Devon
Web Analyst	2013 – Present

- Performed Web data analysis based on business priorities.
- Assisted in deploying cookie tracking activities.
- Maintained data querying and reporting tools.
- Monitored site performance to obtain trends.
- Proposed Web changes to improve site experience.
- Developed performance dashboards for management review.

Explore Group Ltd	Norfolk
Web Analyst	2012 – 2013

- Analyzed website performances to improve customer experiences.
- Coordinated with Data Analyst to oversee web analysis operations.
- Recommended various types of web analytics products.
- Coordinated with management to deploy data models.
- Developed dashboards to present web analytics to clients.
- Conducted online campaigns based on market trends.

REFERENCES:

Cole Leon
9722 Aliquam Road, Durness
Caithness, U0J 4CJ

Tallulah Orr
6653 Tincidunt Avenue, Durness
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Mobile: 07504 340377
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