Web Editor Resume

Job Objective

Dedicated Web Editor looking for an opportunity to work for reputable company where my skills and experience will be of value.

Summary of Qualifications:

- Remarkable experience with Web Development
- Proficient with HTML, CSS, PHP, Adobe Illustrator, Photoshop, MySQL and JavaScript
- Solid understanding of online marketing tactics, web metrics and online copywriting
- Ability to create dynamic website content text, graphics, and video
- Ability to organize, edit, copyedit and manage the posting of all Web content
- Superior organizational and coding skills

Work Experience:

- Web Editor, July 2007 Present
- Alma College, Clayton, IL
- Aided the acquisition and publishing of content.
- Acted as member of Web Committee and assessed web site usage.
- Developed and enforced new strategies.
- Formulated community focused content.
- Managed with content management system and outlined headlines, teasers and summaries.
- Administered outside contributors and photo and image services.
- Monitored competitive sites and content sources.
- Assisted production, product administration, marketing and engineering.

Education:

• Bachelor's Degree in Communications, Iowa State University, Ames, IA

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