
Web Publisher Resume

Job Objective

Highly-motivated Web Publisher seeking position with company in which to put my experience to good use.

Highlights of Qualifications:

- Highly experienced in development, publishing, and improvement of web pages and content materials
 - Sound knowledge of W3C standards and web 2.0 technologies
 - Immense knowledge of HTML, CSS, JavaScript, XML, and PHP coding languages
 - Proficient in using Adobe Creative, Lotus Notes and Microsoft Office
 - Ability to use Google Analytics and Google Adwords, in an effective manner
 - Ability to conduct and manage web publishing projects and team meetings
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Professional Experience:

Web Publisher
StackSocial, Irving, TX
August 2012 – Present

Responsibilities:

- Developed, uploaded, and maintained content and graphical elements of web pages.
- Checked and validated all existing online content, to ensure accuracy of data.
- Used Google Adwords and Google Analytics and tracked website traffic.
- Created and edited online content using appropriate content management tool and coding languages.
- Analyzed and reported on website traffic-flow and marketing campaigns.
- Interacted and liaised with Web Content Management team, positively.

Web Publisher
Lorven Technologies, Irving, TX
May 2009 – July 2012

Responsibilities:

- Authored, published, and maintained online content for the assigned website.
 - Reviewed and optimized videos and Flash objects for website, as required.
 - Checked, evaluated, and validated new web development features and enhancements.
 - Handled and responded to front-end web content requests and site issues, daily.
 - Built and maintained cordial relationships with all team members and vendors.
 - Maintained CMS publishing workflows and adhered to corporate branding guidelines.
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Education:

Bachelor's Degree in Web Publishing
Monmouth College, Monmouth, IL

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